

Key Findings from the McCook Aquatics Master Plan Community Feedback Survey

- 1) 63.44% of the respondents stated that leisure was the most important reason for visiting the McCook Outdoor Swimming Pool. No other reason listed in the survey garnered more than 20%. The second most important reason for visiting the McCook Outdoor Swimming Pool was for fitness purposes, which polled at 16.89%.
- 2) Almost 60% of respondents stated that they occasionally or never use the McCook Outdoor Swimming Pool.
- 3) When asked why respondents did not use the McCook Outdoor Swimming Pool, 47.78% stated that the pool did not contain the desired amenities. No other reason exceeded 15.39%.
- 4) 58.37% of respondents stated that they did not use the McCook YMCA Indoor Swimming Pool during the summertime (June-August).
- 5) 39.59% of the respondents replied that they did not use the McCook YMCA Indoor Swimming Pool because they were nonmembers. Inconvenient location and inconvenient hours of operation finished second and third, with each tallying under 16%.
- 6) When the respondents were asked when they frequented the McCook YMCA Indoor Swimming Pool outside of summertime (ie. September-May), 54.55% stated they did not use the YMCA pool during that time.
- 7) When respondents were asked why they did not use the McCook YMCA Indoor Swimming Pool outside of summertime, the leading response was no membership at 43.72% (no other response received more than 22%).
- 8) When asked, respondents were extremely interested in a new outdoor swimming pool at 71.75%. The other options presented, which were repair and add recreational upgrades and repair the existing pool, polled at 36.55% and 11.86% respectively.
- 9) When respondents were asked whether they were interested at all in repairing the existing pool, 61.08% answered no. 25.64% of the respondents were not interested at all in a repair and recreational upgrade to the existing pool. Only 6.25% of respondents stated that they were not at all interested in building a new outdoor swimming pool.
- 10) When respondents were asked which location they preferred for the location of the current McCook outdoor swimming pool, 40.59% of the respondents were extremely interested the existing site, 19.75% of the respondents were extremely interested in another site within city limits, and 7.87% were extremely interested in another site outside of the city limits. When adding the extremely interested and interested columns for rating the interest in locating the current pool at the existing site 91.83% of respondents answered favorably for the Kelley Park location and 78.36% answered favorably for another site within the city limits.
- 11) It appears that more than ½ of the respondents (57.74%) support the current McCook Outdoor Swimming Pool. Only 19.50% of the respondents somewhat or strongly oppose the current McCook outdoor swimming pool.

- 12) A strong majority of respondents support recreational and leisure swimming programs as the most desired programming options at 93.08%. Other programs that ranked highly were swim lessons, water therapy, senior programs, and party rentals.
- 13) Water slides, a lazy river, spray pads, play structures, and fountains were the favored amenities (in that specific order).
- 14) There is strong support in McCook for both an Indoor and an Outdoor Pool. When comparing the support for a year-round only Indoor Swimming Pool and a summer-only Outdoor Swimming Pool, the majority of respondents prefer the summer-only Outdoor Swimming Pool compared to the year-round Indoor Swimming Pool (1,120 to 869).
- 15) The majority of people that responded to the survey lived in McCook (62.36%). 18.58% of the respondents lived within Red Willow County but outside of McCook. 16.87% of the respondents lived outside of Red Willow County but within the State of Nebraska. 2.19% of the respondents live outside of the State of Nebraska (with the majority of those individuals living in Kansas).